



Curriculum Vitae

24 Karabin Street
DORRIGO NSW 2453

p 02 6657 1676

m 0417 859 105

e dee@texidor.com

hrl www.deetexidor.com

dob 26th September 1969

Strengths & Attributes:

- Proven experience in Graphic Design, Publishing and Marketing.
- Prowess in picture, novelty and educational book illustration and design.
- Graphic Design applications: Fluency with Apple Mac -Illustrator, Photoshop & Indesign.
- Extensive Art Direction experience - publications, photo shoots, merchandise, corporate imaging, promotional events, websites, toys, calendars, packaging & t-shirts.

Testimonials

Excerpts from verbal referees:

"I've worked with Dee for over ten years; we have an aesthetic compatibility that consistently meets my clients' needs... Dee can take a brief and offer infinite possibilities for design; being innovative, enthusiastic, fun, responsive and tenacious - she gives her all to a project and handles deadlines well... I highly recommend her contemporary design prowess..."

Wendy Rapee

Former Editor Magazine 'Classroom'
SCHOLASTIC

"Dee modernized our logo and our business identity walking the fine line between respecting our rural traditional identity and our need to move into the 21st century... She asked all the right questions and led us through the maze of what a visual should be doing for us...We liked all the ideas she presented to us.The feedback has been wonderful from young and old alike... Dee made easy work out of our complete headache..."

Heidi Kelly

Manager
Dorrigo Livestock & Real Estate

Clients

Corporate Graphics

Brochures, promotional packaging, merchandising & calendars:

Centro Shopping Centre - Toormina & Armidale
Dorrigo Tourism Development
Children's Book Council of Australia
Randwick City Council
Custom Calendars
Dorrigo Bluegrass & Folk Festival
Dorrigo Creative Mountains Easter Art Exhibition

Business Identity & Design

Logo's, emblems, letterheads & website graphics:

Food Angel - Fresh Food Delivery
Atelier - Gourmet Grocer
Hernani Public School
Dorrigo Livestock & Real Estate
Melissa's Hair Design
Moggy Farewell
Three Monkees Entertainment
Essentials on Hickory (Fashion)
Unbalanced? Bookkeeping
Samantha Bell - Beauty & Massage

Educational & Children's publishing

Books, readers, texts and teachers guides:

Cancer Council NSW - SunSmart Campaign
Pindar publishing NZ
Cambridge University Press
New Frontier Publishing
ABC Publishing
Oxford University Press
Cengage Learning (Formerly Thomson Learning)
Pearson Education (Formerly Harcourt Education, Rigby)
Omnibus
Ice Water Press
Independent Education
Macquarie University
Blake Education
The Book Company
Scholastic Australia
CSIRO
Dellasta Education

Magazine design & Art direction

Including newsletters, periodicals & teacher resources:

Pacific Publishing - Total Girl magazine
The Sun Weekly, Central Coast
Real Estate Network Magazine & Homes Pictorial
ACP

Awards and Achievements:

Nelson Phonics Educational Books & DVD

- **Winner of 'Primary Teaching & Learning Award'**
- **Winner 'Australian Award for Excellence in Educational Publishing 2007'**

NSW/VIC Premier's Reading Challenge

- **Selected for 2007-2009 lists** - 'Matilda Mudpuddle' series

Donated illustration for 'Dust' written by Colin Thompson -

Children's Book Council of Australia (CBCA) picture book entry 2008.

- **Selected from amongst 300 entries - Winner of Honour Book of the Year**
Published by ABC books, all proceeds donated to 'Save the Children' fund, raised \$120,000 to date

Children's Book Council of Australia

- **Art direction Children's Book Week** of promotional merchandise for 2005-2007
- **Book cover artwork selected and featured** on Feb 2004 edition of 'Reading Time CBCA magazine': Artwork was 'Rhino's, Toucans and Woolly Dogs'

Scholastic Australia

- **Full redesign + Art direction 1999-2001** of 'Classroom' – National magazine for Primary school teachers. 8 issues per annum. Circulation in 2001, 53 000
- **Shortlisted in Australian Awards** for 'Excellence in Educational Publishing' - Classroom Issue 2 2001

thestylefile.com

- **Selected in first round, 'showcasing the work of some of Australia's most talented book illustrators.'** An initiative developed by the Society of Book Illustrators (SoBI) and Australian Society of Authors (ASA)

Employment History

Jan 2001 - current	Freelance, Dorrigo, NSW Illustrator/Graphic Designer
Oct 1998 - Nov 2000	Scholastic Australia, Central Coast Graphic Designer/Illustrator
Mar 1998 - Oct 1998	The Sun Weekly Newspaper, Central Coast Graphic Designer 6 mth contract
Aug 1996 - Feb 1998	Network magazine/Homes Pictorial – Real Estate, Central Coast Graphic Designer/Illustrator Perm p/t
Mar 1992 - June 1995	'Looks Design & Artwork Services' – Design Studio, Central Coast Assistant to Art Director
July 1991 - Feb 1992	Freelance, Melbourne Graphic Designer, Illustrator
Oct 1990 - May 1991	Just James Studio – Design studio Graphic Designer, Illustrator, Assistant to Art director
June 1988 - Oct 1990	Ashton Scholastic – Publisher, Central Coast Junior Graphic Designer, Illustrator

Published books

Cancer Council NSW - SunSmart Campaign

- 'A Simply Spectacular Hat' – Author Libby Gleeson

Pindar publishing NZ

- 'Adams Salad' – Author Colin Thompson

Cambridge University Press

- Student Activity book and Homework book (7 books)

New Frontier Publishing (13 books)

- 'Ten Yellow Banana's' Pre School reader - Author Helen Ross
- 'Bubble Gum Trouble' Children's Poetry - Author Helen Ross
- 'Rhino's, Toucans and Woolly Dogs' Children's Poetry - Author Gordon Winch
- 'The Amazing Matilda Mudpuddle', 'The Mighty Matilda Mudpuddle', 'The Invisible Matilda Mudpuddle', 'Matilda Mudpuddle and the X-ray eyes', 'Matilda Mudpuddle Back in Time' Children's novels - Author Gordon Winch

Oxford University Press

- Handwriting for Victoria Level 3 & 4

Cengage Learning (9 books)

- 'A Second Chance', 'Living City' Primary readers
- 'Star of the Show' Primary drama
- 'Nelson Phonics 1, 2, 3 Literacy skills + CD'
- Queensland 'English 3 & 4' High School text
- 'Noises in the Night', 'On the Team', 'Dad's Trick' High school readers

Pearson Education (4 books)

- 'Always Room for More' Primary reader
- 'Rabbit Suit Rescue' Primary drama
- 'Skills Book 7 - Making Connections'
- 'There's More to me' Primary reader

Blake Education (3 books) • 'Drama books' Teacher Resource

Omnibus • 'LTorro, The Famous Bull' Children's novel - Author Jane Carroll

The Book Company (27 books)

- 'Flippity Frog's Word Adventure', 'Flippity Frog's Number Adventure' - Author Sue Whiting
- 'My Cuddly Book of Shapes', 'My Cuddly Book of Colours' Padded cloth books
- 'Building Colours', 'Building Opposites', 'Toy Time Shapes', 'Toy Time Counting' Set of 4 preschool sparkle books
- 'Awesome Ants', 'Friendly Fish', 'Scampering Mice', 'Leaping Leapfrogs', 'Cozy Caterpillars', 'Tiny Turtles', 'Fluttering Butterflies', 'Buzzing Bees' Toy novelty books - Author Wendy McLean
- 'Who am I?' Set of 4 preschool board books
- 'Christmas Snow Magic' Set of 4 preschool sparkle books

Scholastic Australia

- 'Upbeat Recorder' Instructional music book
- 'Recorder Rocks' Booklet, 'Dance on Diva' Booklet
- 'Pocket Guide to Inventions'
- Various blackline masters

CSIRO • 'Earth, Air, Fire and Worms' Science education

Dellasta Education

- 'Let's Write!' Story starter for Primary, Author - Adrian Peniston-Bird
- 'The Chimney Caper' Play for Primary
- 'Earn and Learn' Primary education